

WHAT IS CLAIMED IS:

1. A pharmaceutical dosage form comprising at least one active ingredient and destined for administration to pregnant women, said pharmaceutical dosage form bearing pregnancy-friendly indicia adapted to graphically confirm the non-teratogenic aspect of the pharmaceutical dosage form.
2. The pharmaceutical dosage form of claim 1 wherein the dosage form is an oral dosage form.
3. The pharmaceutical dosage form of claim 2 wherein the dosage form is a tablet.
4. The pharmaceutical dosage form of claim 1 wherein the at least one active ingredient comprises at least one vitamin.
5. The pharmaceutical dosage form of claim 1 wherein the at least one active ingredient comprises the active ingredients pyridoxine HCl and doxylamine succinate.
6. A pharmaceutical dosage form comprising at least one active ingredient and destined for administration to pregnant women, said pharmaceutical dosage form bearing pregnancy-friendly indicia adapted to graphically confirm the non-teratogenic aspect of the pharmaceutical dosage form, said indicia being in the shape of a graphical illustration of a pregnant woman applied to the dosage form itself or to its packaging.
7. The pharmaceutical dosage form of claim 6 wherein the dosage form is a tablet and the graphical illustration is applied to the tablet surface.
8. The pharmaceutical dosage form of claim 6 wherein the at least one active ingredient comprises at least one vitamin.
9. The pharmaceutical dosage form of claim 6 wherein the at least one active ingredient comprises the active ingredients pyridoxine HCl and doxylamine succinate.

10. A method of diminishing the perception of teratogenic risk among pregnant women taking a pharmaceutical dosage form containing at least one active ingredient, said method comprising providing pregnant women with the pharmaceutical dosage form bearing pregnancy-friendly indicia so as to graphically confirm the non-teratogenic aspect of the pharmaceutical dosage form.

11. The method of claim 10 wherein said pregnancy-friendly indicia is in the shape of a graphical illustration of a pregnant woman applied to the dosage form itself or to its packaging.

12. The method of claim 10 wherein the at least one active ingredient comprises at least one vitamin.

13. The method of claim 10 wherein the at least one active ingredient comprises the active ingredients pyridoxine HCl and doxylamine succinate.

14. The method of claim 10 wherein the pharmaceutical dosage form is an oral dosage form.

15. A method of improving patient compliance of pregnant women with medically recommended dosage regimen of at least one active ingredient, said method comprising providing pregnant women with a pharmaceutical dosage form bearing pregnancy-friendly indicia so as to graphically confirm the non-teratogenic aspect of the pharmaceutical dosage form and thereby achieve greater patient compliance with the medically recommended dosage regimen.

16. The method of claim 15 wherein said pregnancy-friendly indicia is in the shape of a graphical illustration of a pregnant woman applied to the dosage form itself or to its packaging.

17. The method of claim 15 wherein the at least one active ingredient comprises at least one vitamin.

18. The method of claim 15 wherein the at least one active ingredient comprises the active ingredients pyridoxine HCl and doxylamine succinate.

19. The method of claim 15 wherein the pharmaceutical dosage form is an oral dosage form.

20. A method of improving patient compliance of pregnant women with medically recommended dosage regimen of at least one active ingredient and consequently and simultaneously improving the therapeutic effectiveness of said active ingredient(s), said method comprising providing pregnant women with a pharmaceutical dosage form bearing pregnancy-friendly indicia to graphically confirm the non-teratogenic aspect of said dosage form so as to elicit better patient compliance with the medically recommended dosage regimen.

21. The method of claim 20 wherein said pregnancy-friendly indicia is in the shape of a graphical illustration of a pregnant woman applied to the dosage form itself or to its packaging.

22. The method of claim 20 wherein the at least one active ingredient comprises at least one vitamin.

23. The method of claim 20 wherein the at least one active ingredient comprises the active ingredients pyridoxine HCl and doxylamine succinate.

24. The method of claim 20 wherein the pharmaceutical dosage form is an oral dosage form.

25. A method of diminishing the incidence of erroneous ingestion by pregnant women of therapeutic agents not prescribed to said pregnant women, said method comprising providing pregnant women with a pharmaceutical dosage form comprising at least one active ingredient prescribed to said pregnant women, said dosage form bearing pregnancy-friendly indicia apt to graphically distinguish dosage forms intended to be used during pregnancy from others.

26. The method of claim 25 wherein said pregnancy-friendly indicia is in the shape of a graphical illustration of a pregnant woman applied to the dosage form itself or to its packaging.

27. The method of claim 25 wherein the at least one active ingredient comprises at least one vitamin.

28. The method of claim 25 wherein the at least one active ingredient comprises the active ingredients pyridoxine HCl and doxylamine succinate.

29. The method of claim 25 wherein the dosage form is an oral dosage form.

30. A method of diminishing the incidence of erroneous dispensing of pharmaceutical dosage forms not intended for pregnant women, said method comprising providing a pharmaceutical dosage form, intended for use by pregnant women, comprising at least one active ingredient and bearing pregnancy-friendly indicia apt to graphically distinguish dosage forms intended to be used during pregnancy from others.

31. The method of claim 30 wherein said pregnancy-friendly indicia is in the shape of a graphical illustration of a pregnant woman applied to the dosage form itself or to its packaging.

32. The method of claim 30 wherein the at least one active ingredient comprises at least one vitamin.

33. The method of claim 30 wherein the at least one active ingredient comprises the active ingredients pyridoxine HCl and doxylamine succinate.

34. The method of claim 30 wherein the dosage form is an oral dosage form.